LEO BURNETT U.S.A.

Ad No. 7500-D4-WINDY SLICKER-Req. No. 17736-Page-4/C-(9-3/4" x 11-1/4")-Parade Magazine, 1989

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NASHVILLE REGION

New Marlboro Ultra Lights

Now, an ultra light good enough to be called Marlboro.

8 mg "tar" 0.5 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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